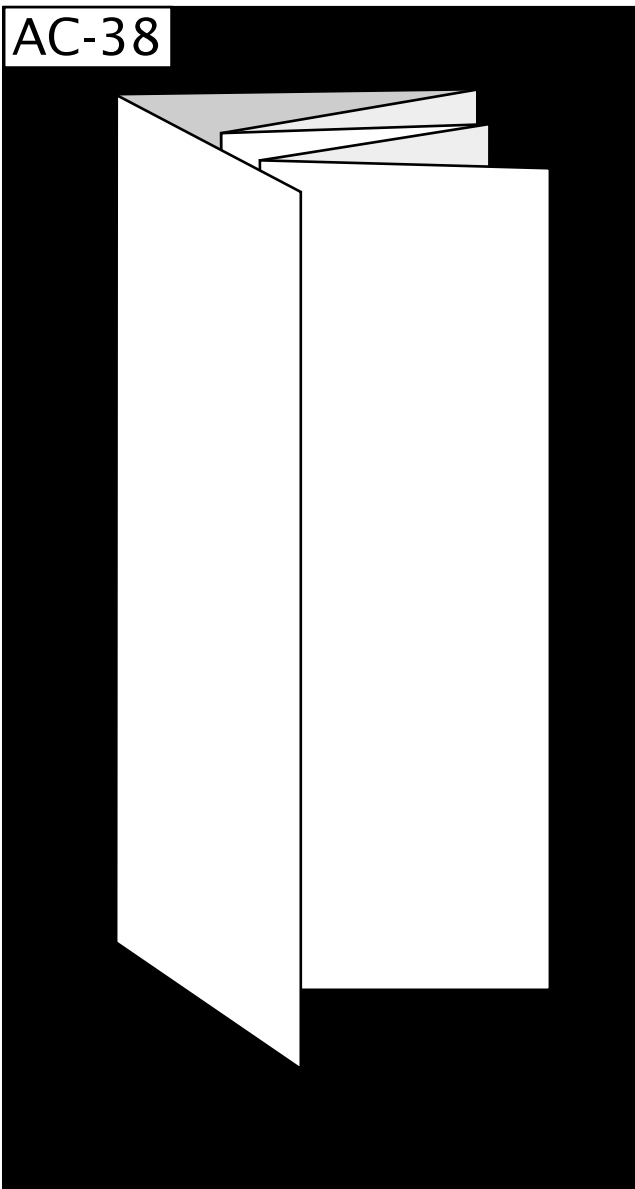


12 pages; five parallel folds

WRAPPED ACCORDION



LEVEL

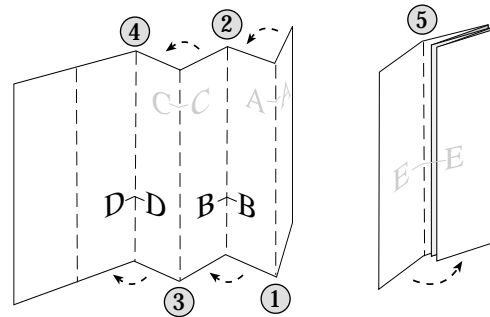


A level 3 fold has a long and difficult makeready, and may require special machinery and lower folding speeds, as well as highly-skilled bindery professionals. These issues will be reflected in the cost.

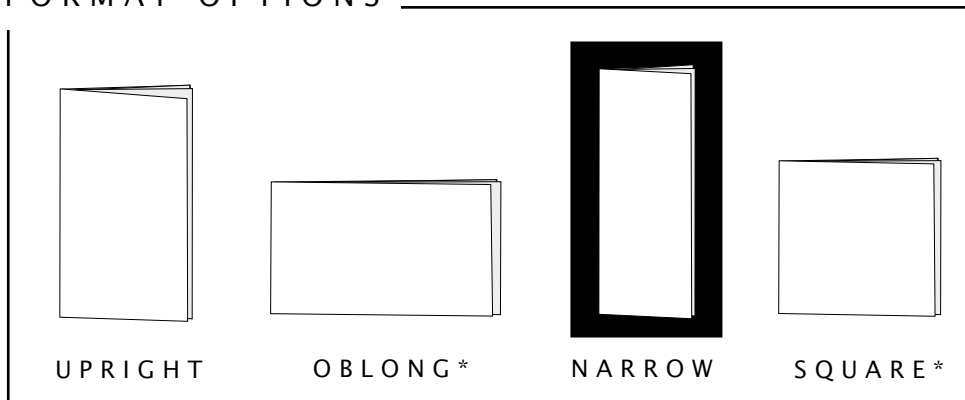
The Wrapped Accordion is a unique fold combining accordion style folding with a protective cover.

There can be many panels, but work with the printer to determine the limitations of press and bindery equipment.

Folding sequence:



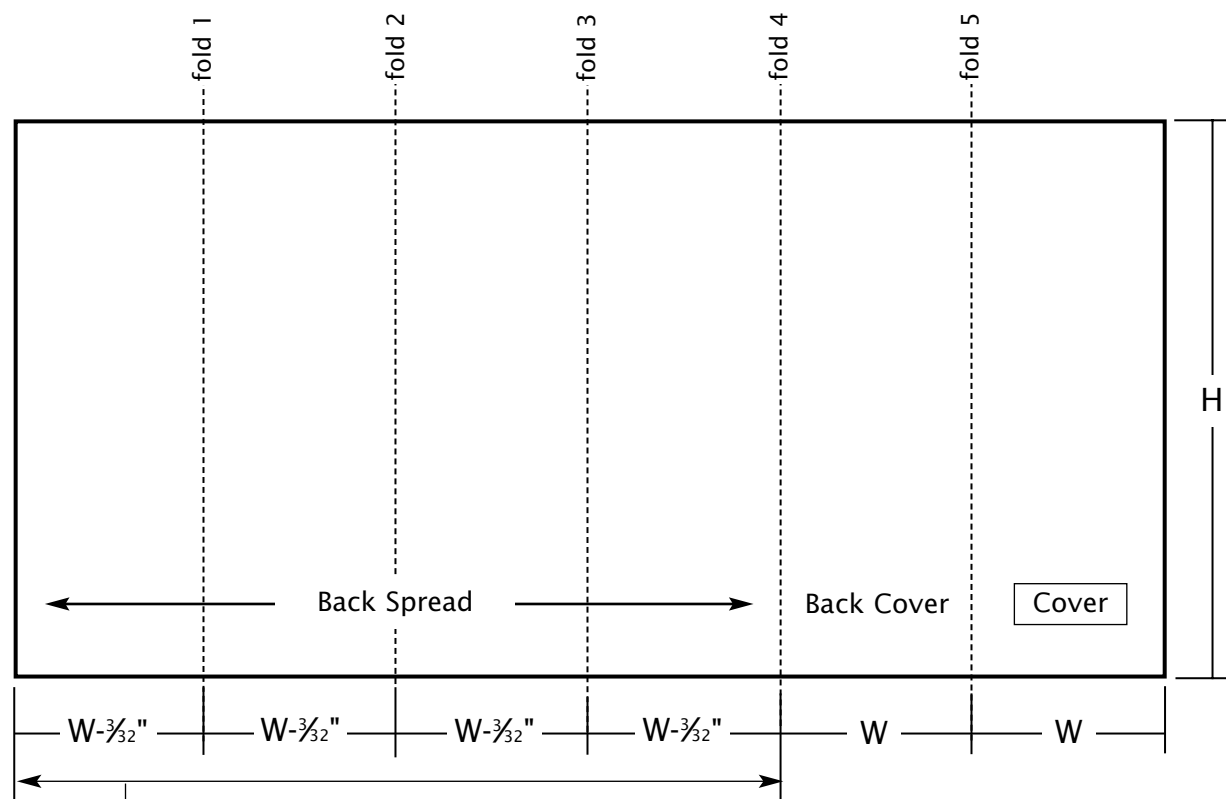
FORMAT OPTIONS



**Before choosing this format, see "Format Options" on page 52.*

Digital Document setup: Page 1 (side 1)

W: finished width
H: finished height
--- fold indication



For the fold-in panel, it is necessary to reduce the panel width to compensate for the thickness of the sheet and for any slight variations caused by fiber differences in paper. The amount of compensation required increases slightly with the weight of the stock. This measurement is commonly in the $\frac{3}{32}$ to $\frac{1}{8}$ inch range. Some heavier weight stocks require more compensation, if unsure, ask the printer for a diagram based upon the specific job.

GOOD IDEA

Try die-cutting an interesting shape across the inside accordion panels for a dimensional surprise when opened.



GETTING STARTED

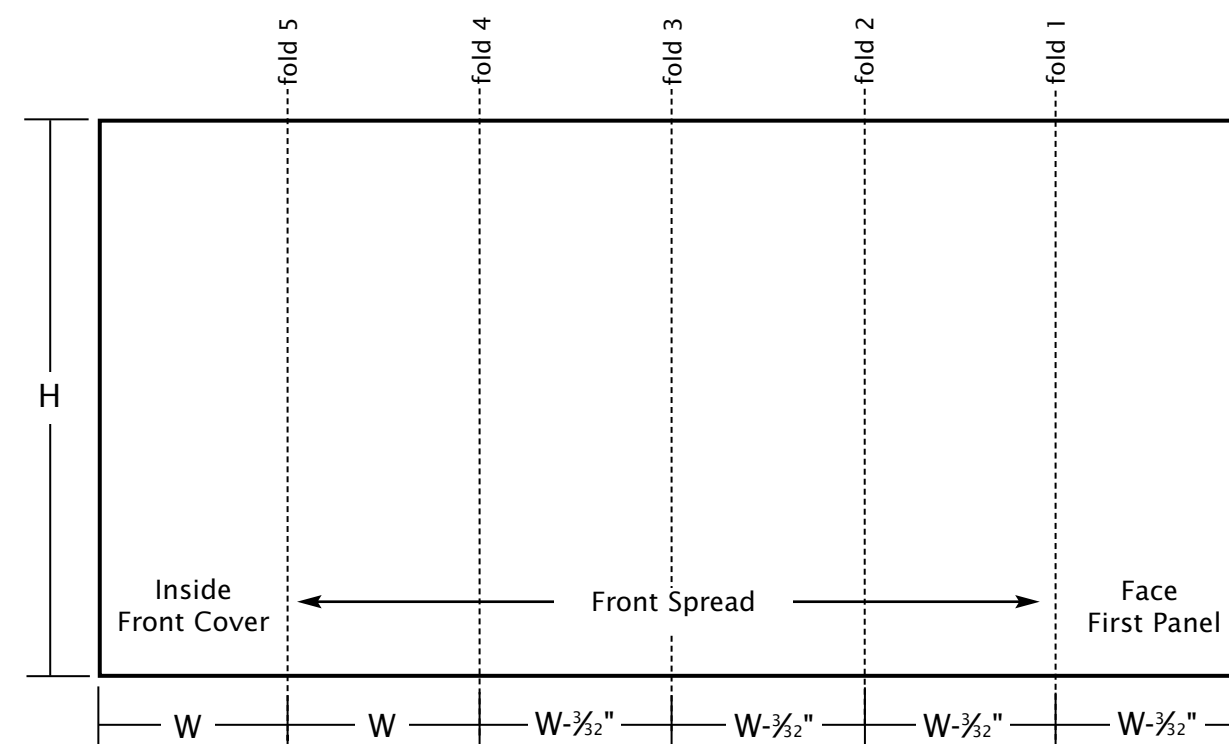
Here's an example: If the finished size is 4" x 6", then the panel width for page 1 of the digital document would be, from left, $3\frac{29}{32}$ inches, $3\frac{29}{32}$ inches, $3\frac{29}{32}$ inches, $3\frac{29}{32}$ inches, 4 inches and 4 inches, with a document height of 6 inches. Then for page two everything reverses so, from left the panels would measure 4 inches, 4 inches, $3\frac{29}{32}$ inches, $3\frac{29}{32}$ inches, $3\frac{29}{32}$ inches and $3\frac{29}{32}$ inches.

Remember: Document size and flat size must be the same, so in this case the document size would be $23\frac{5}{8}$ inches wide by 6 inches tall.

CONVERSION CHART

in.	in. decimal	pt	mm
$\frac{3}{32}$	0.094	6.768	2.388
$\frac{1}{8}$	0.125	9	3.175
$\frac{3}{8}$	0.625	45	15.875
$2\frac{9}{32}$	0.906	65.232	23.012

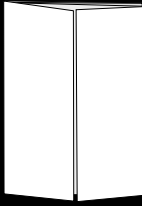
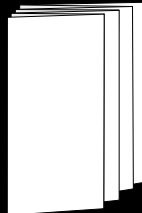
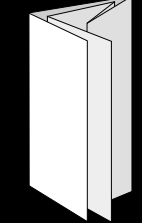
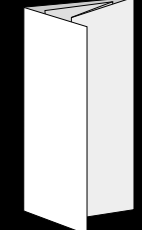
Digital Document setup: Page 2 (side 2)



CONSIDERATIONS

- This is an unusual folding style, so be sure to send a folding dummy to the printer in the early stages of the job. This will allow them to get familiar with it and to make any necessary adjustments.
- If designing a self-mailing piece, this folding style will require wafer seals or glue to make it mail-ready. Check with a Post Office professional for guidelines.
- Scoring should be considered if there are color breaks on the folds, if one or more folds is across the grain of the paper, or if the weight of the paper is 80# text or heavier.
- To help ensure the success of this folding style, it would be wise to have a folding dummy made in the specified paper.
- Most folders only have 4 parallel fold plates—this folding style may require extra folding equipment or a special configuration to automate.

Other folding styles to consider:

	<p>ACCORDION WITH SEMI-GATE</p> <p>The Accordion with Semi-Gate is an interesting combination of the accordion folding style and the Semi-Gate.</p> <p>There can be many panels, but work with the printer to determine the limitations of press and bindery equipment.</p>	<p>NUMBER: AC-39 LOCATION: page 239 LEVEL: 1 2 3 S STRUCTURE: 10 pages; four parallel folds USES: BR DM GC LF MM SP SUGGESTED STOCK:text and cover</p>
	<p>STEPPED ACCORDION</p> <p>The Stepped Accordion is an uncommon fold with the characteristic "zig-zag" of the accordion family of folds, but the difference is in the "stepping" effect created once it is folded.</p> <p>There can be many panels, but work with the printer to determine the limitations of press and bindery equipment.</p>	<p>NUMBER: AC-40 LOCATION: page 243 LEVEL: 1 2 3 S STRUCTURE: 14 pages; six parallel folds USES: BR DM GC LF MM SP SUGGESTED STOCK:text and cover</p>
	<p>FRONT-OPENING TRIPLE PARALLEL</p> <p>The Front-Opening Triple Parallel fold consists of three parallel folds that together create a fold-in panel with three extra inner panels. These panels nest into the outer three panels for an interesting pull-out effect. For this particular folding style, the opening is at the front of the piece.</p>	<p>NUMBER: P-21 LOCATION: page 633 LEVEL: 1 2 3 S STRUCTURE: 12 pages; three parallel folds USES: BR DM GC LF MM SUGGESTED STOCK:text and cover</p>
	<p>10-PAGE PARALLEL</p> <p>The 10-Page Parallel fold consists of three parallel folds that together create a fold-in panel with two extra panels tucked in under it for an interesting pull-out effect.</p>	<p>NUMBER: P-17 LOCATION: page 617 LEVEL: 1 2 3 S STRUCTURE: 10 pages; three parallel folds USES: BR DM GC LF MM SP SUGGESTED STOCK:text and cover</p>

Uses code: BR= brochures, DM= direct mail, GC= greeting cards, LF= large format, MM= marketing materials, SP= special projects

MAKE NOTES FOR FUTURE:

Was the choice of paper good or bad? Were additional compensations or adjustments recommended? Have there been successes or failures with certain vendors regarding this folding style? Other notes?
